



Warez – Library of Tomorrow Case Statement for Mission Related Investment

The situation the Earth is in today has been created by unmindful production and unmindful consumption. We consume to forget our worries and our anxieties. Tranquilizing ourselves with over-consumption is not the way. - Thich Nhat Hanh

Warez is a digital library of material goods; where subscribers create a catalog of things that can be accessed on demand when needed and stored back in the library when not in use.

Warez is a Dagda Certified Socially Impactful and Environmentally Sustainable organization meeting many of the Global Impact Investing Networks standards for social impact and environmental sustainability.

Warez Library of Tomorrow is a first major step in curbing global overconsumption and waste. Many foundations have a focus on plastics in the ocean, overuse of landfills and wasting natural and human made resources. Warez Library of Tomorrow provides consumers the ability to consume everything from tools to toys, large and small when wanted or needed rather than the old model of purchase and store.

Imagine an on-demand library with every lawn and garden tool, water toy, crafting tool and every piece of exercise equipment delivered to your door only when needed within an hour of ordering.

Now imagine how much less waste would be created; that is the gravity of this concept.

Warez is a digital library of goods chosen by the community, for the community. Members collaborate to create a catalog of goods that can be accessed, delivered, and stored back in the library on demand.

The Problem

The way we consume goods as a society is wasteful and inefficient, bad for communities and the environment, and most importantly falls short of the potential and promise of a digitally driven generation. In an era where millennials and younger generations represent the largest consumer class in human history, innovation in and focus on product features and functionality should be reflected in the distribution and efficient use of these goods. The carbon footprint of socially irresponsible distribution methods has implications that extend far beyond any one individual's ordering patterns. But together, they pave an inevitably unsustainable path of waste, clutter, and excess consumption. Most homes are filled with overpriced, underutilized items, which take up space and collect dust for 99.9% of their shelf lives. Local communities are left spending unnecessarily on these single-use goods and lack access to disruptive common sense solutions to wasteful spending.

Warez: A Revolutionary Solution

Warez is an on-demand library of goods voted on by local communities based on their unique preferences. Imagine being a click away from borrowing all the greatest tools, toys, luxury goods, and



technology. Now imagine being a click away from returning them in time for the latest model to be released. Warez makes it possible for anyone regardless of income level to have access to amazing new goods within their local collection for the time that they need them and gone when they don't.

How it Works

Anyone in our Warehouse area can visit Warez.Life, create an account and become a member of our community. All you need is an ID and a Credit or Debit Card to join. Members choose the membership level that best suits their needs. Membership level determines how many items and how many deliveries members can receive a month. Members can always add an a la carte order to their membership if they want more items that month. Once a Member, you can choose the items you want to borrow, select the best date & time for you, and have it delivered to your door or available for pick up. Borrowing can last as little as one day or as much as a week depending on the item and availability. We have intake and quality assurance systems along with optional insurance for members to feel at ease while they are using the items they love.

Our Model

- **DELIVERY.** Warez generates revenue every time a physical item is moved across the community network.
- **PURCHASE.** Warez generates revenue every time a person becomes a monthly subscriber.
- **INVENTORY.** Warez increases in value every time a new in-demand product is added to our local library.
- **USER BASE.** Warez increases in value every time a new person joins to have access to our library of products.

Why Now

The 'Library of Things' movement is a growing trend over the past 3 years in many countries. Worldwide, 'Library of Things' stores are popping up everywhere. But these businesses are still using the traditional brick-and-mortar model with little to no monetization structure and a trust model that does not scale. No existing Library of Things offers on-demand delivery service. Warez will be the first in the world to establish such a feature. In addition, Warez empowers members to vote and invest profits into new purchases for the Warez collection. These two breakthrough features establish an innovative new kind of 'Library of Things' service in the United States, and pioneer an innovative new wave of technology based product distribution.

Furthermore Warez tackles carbon emissions, economic inequality, and impractical compensation in the current gig economy. Retail and distribution contributed 35% of all US carbon emissions in 2017. Amazon, FedEx, and UPS deliveries emitted 19 million, 14 million, and 13 million metric tons of carbon respectively. If Amazon's U.S. customer base were to use Warez instead, the U.S. would be 5% closer to achieving its 2030 goals in the Paris Climate Agreement; the equivalent of 14 coal power plants would be stopped. Furthermore, over 300 million metric tons of CO² would be kept out of the atmosphere annually.

Current statistics on U.S. economic inequality indicates a level of disparity our country has not witnessed since the Great Depression. Despite being the wealthiest nation on Earth, 43.5% of the U.S. population lives on the poverty line. The larger consumer economy giants are creating more problems than they



solve. People globally are turning away from the malicious practices of larger platform providers that claim to be part of the sharing economy. Warez offers a collaborative, community-sharing solution designed to disrupt retail culture and leverage group buying power for societies across the country. This will massively increase disposable income and contribute to widespread economic development.



Warez is a Dagda certified Social Impact Corporation. The Dagda Certification Program gives wealth and asset managers peace of mind that they are investing responsibly. Dagda’s comprehensive program certifies that the corporation meets the social impact or sustainable company standards of Dagda criteria.

THE CREATORS



Blair Erickson
President & CTO

Technologist and Creative Director, Blair created virtual communities for Google, Facebook, Nike, Sony, and Cisco. He has directed and produced multiple Netflix released films. Featured in Time, Wired, Gizmodo, Wall Street Journal, and an official Webby honoree. Blair has built multiple successful apps, projects and startups.



Michael Sessa
CEO

Former Merrill Lynch Financial Advisor to the Central Florida area. Michael created startups including The Orlando Beach Bus and has advised and helped grow Colstar, a transportation and logistics company. He currently serves as an Advisor to the Central Florida Tech Alliance and oversee’s their mentorship programs.



Scott Martin
CFO

Finance and management consultant working in the Central Florida area. Graduated from the University of Central Florida with a BA in Accounting and holds a CPA designation. After starting out in government accounting and systems design he launched his own firm and has been working with small to medium local businesses for over twenty years in such verticals as eCommerce, music, consumer packaged goods and technologies.



Dan Kaltenbaugh
Lead Developer

United States Air Force Veteran and Software engineer. As Division Chief in Baghdad, Iraq, Dan managed KC-135 Air operations. Dan has a combined 15 years of experience in software development, information technology, training and strategic management. Dan founded Dijatek, Central Florida’s premier software development Corporation.